

Grabbn Partner Program

The Grabbn Partner Program grants approved curators a share of ad revenue generated by their buckets, per-bucket control over ad scheduling, and access to paid promotion tiers. The program operates across two tiers — **Junior Partner** and **Pro Partner** — each carrying distinct eligibility requirements and revenue share rates. This page outlines program benefits, eligibility criteria, the application process, content standards, and enforcement policy.

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WHAT PARTNERS GET



Ad revenue share

Ad interactions within a partner's bucket generate revenue that is shared with the curator at a rate set by Grabbn. The share percentage is not disclosed publicly, differs by tier, and is subject to change. Pro Partners receive a higher revenue share rate than Junior Partners. Earnings accrue from the approval date; no retroactive share applies to content published prior to approval. Disbursement is processed via Stripe Connect and will be available in a future release. No financial details are collected at the application stage.



Per-bucket ads toggle

By default, the platform reserves the right to run ads in public buckets. Partners may enable or disable ads on a per-bucket basis. Enabling ads constitutes participation in the revenue share program. Disabling ads on a bucket removes ad monetization from that bucket entirely. Standard users do not have access to this control.



Bucket promotion

Partners gain access to paid promotion tiers that increase bucket visibility across the platform. Tier selection and pricing are accessible exclusively to approved partners. Promotion access is restricted to partners to ensure that only content that has passed a quality review is eligible for platform amplification.

WHO QUALIFIES

The program is selective. All applications are reviewed manually by a Grabbn team member; there is no automated approval path. Eligibility is assessed across the following criteria:

Curation history

The applicant's public profile is reviewed in full: account tenure, volume and consistency of published buckets, and evidence of genuine audience engagement. No minimum thresholds for followers, bucket count, or views are published. What is evaluated is the presence of sustained, meaningful curation activity.

Accounts with limited publishing history or negligible engagement are unlikely to qualify, regardless of content quality.

Content quality

Published buckets are reviewed directly as part of the assessment. Content that is low-effort, off-topic, deceptive, or in proximity to community guideline violations will result in rejection, irrespective of overall account activity.

Intent and values alignment

Applications that demonstrate a substantive commitment to curation on the platform are assessed more favorably than those that indicate a primary intent to extract monetization value. The character of the written pitch is considered as part of the overall evaluation.

Account standing

The applicant's account must be in good standing at the time of application, with no active violations or pending enforcement actions. Former partners whose status was revoked due to policy violations are subject to a mandatory 9-month waiting period before reapplication.

ELIGIBILITY REQUIREMENTS

The following minimum thresholds must be met at the time of application. Satisfying these requirements does not guarantee approval — they represent the baseline below which applications will not be considered. All figures are subject to change as the program matures.

Requirement	Junior Partner	Pro Partner
Public buckets	5 or more, each with a minimum lifespan of 90 days	15 or more, each with a minimum lifespan of 180 days
Links per qualifying bucket	3 or more non-archived links at time of application	10 or more non-archived links at time of application
Clicks per link	250 minimum per qualifying link	1,000 minimum per qualifying link
Cumulative subscribers	1,000	10,000
Cumulative grab count	5,000 across all public buckets	50,000 across all public buckets
Account age	3 months or older	12 months or older
	Apply Now	Upgrade Status

Requirement	Junior Partner	Pro Partner
Enforcement record	No violations in the 60 days preceding application	No violations in the 180 days preceding application
	Apply Now	Upgrade Status

This list is not exhaustive. Additional factors may be considered during manual review. Thresholds are subject to change without notice.

THE APPLICATION

The application comprises four steps. All steps must be completed before the application is submitted for review. Applicants must specify the tier — Junior Partner or Pro Partner — for which they are applying.

1 Account verification

A verified email address and phone number are required prior to application. Applicants who have not completed verification will be directed to do so before proceeding.

2 Identity verification

Applicants are required to submit a government-issued photo ID and a selfie. Both documents are reviewed manually by Grabbn staff. No third-party identity verification services are used. Submitted materials are stored securely and are not disclosed outside of the internal review process. This requirement exists to prevent duplicate applications and to ensure that partner accountability is tied to a verified individual.

3 Pitch

A written statement describing the applicant's objectives for seeking partner status and their curation activity on the platform. No prescribed format is required. The statement is evaluated in conjunction with the applicant's public profile.

4 Multiple accounts (if applicable)

Applicants operating more than one Grabbn account are required to declare all associated accounts. Each additional account must be supported with its registered email address, phone number, and the private ownership IDs of a minimum of three buckets as proof of control. Failure to disclose linked accounts may result in revocation of partner status upon discovery.

Following submission, the application is reviewed by a Grabbn team member. Applicants are notified by email upon a decision. No fixed review timeline is guaranteed.

COMMUNITY STANDARDS

Partners are held to a higher standard of conduct than standard platform users. The following content standards apply to all material published under a partner account:

Not allowed	Harmful, misleading, or deceptive content; spam or low-effort buckets published at volume; content that violates another person's privacy, safety, or intellectual property.
Immediately removed	Malicious links, content that sexualizes minors, non-consensual intimate imagery, doxxing, credible threats of violence, impersonation, content promoting terrorism or mass violence, or coordinated fake engagement. These are zero-tolerance — a single verified report triggers immediate action.
Point infractions	Violations that don't meet the zero-tolerance threshold are handled through a points system (see below). Only verified, actioned reports generate points — unverified reports have no consequence.

ENFORCEMENT

Points system

Soft infractions carry weighted point values determined by severity. Points accumulate on a lifetime basis and do not reset. A rolling 30-day window is applied in parallel to identify concentrated patterns of behavior.

Severity	Examples	Points
Mild	Spam, off-topic content, minor guideline breach	0.5
Moderate	Misleading content, repeated spam	1
Serious	Harassment, hate speech, targeted abuse, coordinated bad behavior	2

Consequences for all users

- 3 or more points accumulated within a rolling 30-day window → platform ban.
- A single verified zero-tolerance infraction → content removed and/or account permanently banned.

Partner-specific consequences

In addition to platform-wide enforcement, the following partner-specific consequences apply:

- **3 lifetime points** — partner privileges are revoked. The account remains active and the curator may continue publishing, but all partner-exclusive features are disabled. Ads toggle and monetization settings revert to non-partner defaults effective immediately.
- **3 points within a rolling 30-day window** — platform ban issued and partner privileges permanently terminated.
- **Zero-tolerance infraction** — partner privileges and account access are permanently terminated. Reapplication is not permitted.

Re-applying after revocation

- Reapplication is available only where partner status was revoked through the points system. Revocations resulting from a zero-tolerance infraction are permanent and not subject to appeal.
- A mandatory 9-month waiting period must elapse before a former partner may submit a new application.

- Accumulated violation points are not carried forward upon reapplication. Each new application is assessed independently.

FAQ

How long does review take?

All applications are reviewed manually. No fixed timeline is guaranteed. Applicants are notified as promptly as circumstances allow.

Is there a cost to apply?

No. Application submission is free of charge.

What is the revenue share rate?

The revenue share percentage is not disclosed publicly. It is determined by Grabbn and is subject to change. Revenue is generated only from buckets on which ads are enabled; buckets with ads disabled do not accrue earnings.

When are payouts available?

Revenue accrues from the approval date. The payout mechanism via Stripe Connect is not yet live and will be released in a future update. No financial details are collected at the application stage.

Is a rejection explanation guaranteed?

No. A reason for rejection may be provided at Grabbn's discretion. Insufficient curation history at the time of application is the most frequent basis for rejection.

Can partner status be revoked?

Yes. Partner status is subject to revocation under the enforcement framework described above. Accumulation of 3 lifetime points results in privilege removal. A verified zero-tolerance infraction results in permanent termination of both partner status and platform access, with no path to reapplication.

What happens to accrued revenue upon revocation?

Revenue accumulated prior to revocation is not forfeited. Disbursement is subject to the payout mechanism in effect at the time of revocation. Ads toggle and monetization settings revert to non-partner defaults effective immediately upon revocation.

Can applicants with multiple accounts apply?

Yes. All linked accounts must be declared as part of the application. Each additional account requires submission of its registered email address, phone number, and a minimum of three bucket ownership IDs. Undeclared accounts identified after approval may result in revocation of partner status.
